

TAMPA BAY

MONEY

media kit

WELCOME TO THE TAMPA BAY MONEY EMAGAZINE!

TBMoney connects Tampa Bay, Sarasota, Fort Myers, Naples and the Florida Keys. Designed with (5) five sections: **Luxury / Gifts & Gadgets / Travel / Real Estate / Financial News**

TB Money reaches over 1.2 million folks, residential and commercial with 100% tracking built in. To ensure maximum effectiveness, we build your ads and articles with links, videos, photo slides, and other creative assets embedded, which provides excellent statistics and data for tracking your campaign's performance.

AUDIENCE: Our readers are highly engaged and interested in financial news, investments, luxury lifestyle, and the latest trends in gifts, gadgets, and real estate. They are individuals who value informed decision-making and seek opportunities to enhance their financial well-being and lifestyle.

SECTIONS & TRACKING

We want to build (long term) relationships that benefit you, your business and our community. We have access to excellent statistics and data for tracking your campaign's performance.



CURRENT FINANCIAL NEWS Stay informed with the latest financial news, market trends, and economic updates that impact the Bay area and beyond.



FINANCIAL NEWS Dive into the world of investments, stocks, and cryptocurrencies with insightful analysis, expert advice, and potential opportunities for growth.



GIFTS & GADGETS Discover the newest and most innovative products on the market, including unique gifts, gadgets, and luxury items that elevate your lifestyle.



REAL ESTATE Explore the ever-evolving real estate market in the Bay area, with insights into property trends, investment opportunities, and tips for homeowners and renters.



LUXURY LIFESTYLE Indulge in the finer things in life with upscale travel destinations, fine dining experiences, fashion trends, and exclusive events happening in the region.



TAMPA BAY
MONEY
media kit

Contact James Bell (813) 352 7849 james@fladigitalgroup.com

- Limited availability with no more than three competing businesses/services in any category per issue.
- We build your display ads with links, videos, photo slides, and other creative assets.
- To ensure maximum effectiveness of your advertisement, we utilize a digital publishing platform to publish our magazine.



PUBLICATION SCHEDULE:

Produced & published bi-monthly, The Tampa Bay Money eMagazine delivers weekly, 7 times over 8 weeks, allowing us to offer all advertisers front cover exposure. Our publishing dates & deadlines:

Sept/Oct 2023

Aug 28, 2023

Nov/Dec 2023

Oct 26, 2023

Jan/Feb 2024

Dec 27, 2024

March/April 2024

Feb 26, 2024

May/June 2024

Apr 26, 2024

July/Aug 2024

June 26, 2024

AD RATES*

Ad Size	1x	3x	6x
Featured Editorial w/ Full Page Ad	\$1750	\$1550	\$1350
Full Page	\$650	\$500	\$450
Half Page	\$475	\$400	\$345

* \$85 one-time production fee

Full Page	Full Bleed	Horizontal 1/2
7.375" x 9.825"	8.625" x 11.125"	7.375" x 4.85"